



DRIVEN- 12-Week Life Challenge!

On April 30, 2008, he had a plan.

He calls it his project and he wrote it out on a statement he calls **The Making of an American Success Story.**

"I found the courage to face my fear- - and embrace it," he wrote. "I became a homeless person on a mission to transform my life and help others who want to achieve a life worthy of being called 'An American Success Story' "- Excerpt from the Akron Beacon Journal, written by Dave Scott

"No matter what you do, where you go, or whom you are with, there is one common denominator and that is you, your body and your mind. What you do with your body can magnify your experiences for the better or for the worse. It is my belief and passion that having a healthy and fit body paired with an extraordinary mindset can create a synergistic effect, enhancing life's pleasurable moments and giving one the inner strength, confidence, and discipline to conquer and grow from life's challenges."
-Jeremy Smith

Body Elite's Driven 12-week life challenge is based on *The Proven Principles* to achieving an extraordinary life by Jeremy Smith Owner of Body Elite Systems.

Through this life challenge you will have a unique opportunity to work with Jeremy on a one on one basis.

With over 20 years of experience as a fitness expert and personal trainer, Jeremy is "highly experienced" and qualified to guide you through your fitness journey. He has inspired others through his personal project to achieve their goals through a healthier lifestyle. Jeremy's exceptional attitude gives him a fresh perspective to help you overcome the real-world and psychological barriers you will face on your own fitness journey. Jeremy's project has been featured in multiple printed publications to inspire those who are ready to make a life changing commitment to a healthier lifestyle.

Jeremy has worked with people from all walks of life; helping clients with diabetes, heart conditions, and obesity achieve their best through proper nutrition and exercise.

Jeremy launched this life challenge as a new phase in his fitness journey to challenge others to better themselves. Do so by giving guidance to those who are “Driven” and desire an extraordinary life, inspire those who have become lost and yearn for a “New Beginning”, and help those those who can’t help themselves and “Pay it forward” by giving back.

***“Extraordinary mindset, Extraordinary body--
Extraordinary Life!”***

-Jeremy Smith

Participants are encouraged to record their progress with before and after photos. True strength starts within you and to help you develop your inner strength you are encouraged every 4th week of the 12- week life challenge to “give back”. You’re asked to reflect on your inner transformation in a short essay and are judged on the quality of your outer and inner transformation. A portion of the proceeds generated will go to the following charities listed below.

(PLACE HOLDER FOR POSSIBLE CHARITIES.)

POSSIBLE ORGANIZATIONS OF INTERESTS

- NAMI
- ASPCA
- BRING2CHANGE
- NORTH SHORE ANIMAL LEAGUE
- FAMILY PROMISE OF SUMMIT COUNTY
- HAVEN OF REST
- SALVATION ARMY

A special message from Jeremy to you;

“Hello my friend,

Back in 2008 I set out to reinvent my life. As a personal trainer and life coach, in the making; I found a quote that best summed up my intent in the beginning of my fitness journey.

“The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires.”-
William Arthur Ward

Yes, I have inspired many since the release of my story and even have a small fan club; however, I can't take the title of being a great teacher. I set out to become a great teacher and instead became a great student and learned my most valuable lessons- - the power of forgiving and sharing.

I thank you for allowing me to share my story with you and I look forward to you sharing with us your success in your fitness journey to achieving the extraordinary quality of life you desire and deserve.

Take care and good luck my friend!”

Sincerely,

Jeremy Smith

Jeremy Smith CPT / Owner

Your Journey begins...

Crucial steps to success in your Body Elite Driven- 12-wk life Challenge

1. Register now for Body Elite's Driven- 12-wk life Challenge by [clicking here](#).
2. Submit your Challenge information online. The online entry process allows you to begin entering Challenge stats and essay information, save it, and finish entering later. The registration process only takes a minute, but the changes you'll see after your 12-week transformation will last a lifetime.
3. Take your "Before" photos
4. Start your transformation — Follow our exercises and nutrition recommendations for best results.
5. Take your "After" photos
6. Record your inner transformation online and be sure to submit your Challenge information online - - Per Challenge Rules and Regulations, we must receive your completed Official Competitors Guide within 15 days of the end date of your 12-week Challenge.
7. Reflect back of what you've achieved in the last 12 weeks and enjoy your progress with your continued new healthy lifestyle!

2015 Life Challenge winnings- *(Winnings are fictitious)*

- 1st Place- \$xx,xxx, 1 year supply of Barleans supplements, 1 year supply of "XYZ" Supplement Company, 1 year subscription to Men's and Women's Fitness magazine, 1 year membership to Body Elite Online personal training.
- 2nd Place- \$x,xxx cash, 6 month supply of XYZ supplements, 1 year subscription to a Fitness XYZ Brand magazine 6 month membership to Body Elite Online personal training.
- 3rd Place- 3-month supply "XYZ" Supplement Company, 3-month subscription to Fitness XYZ magazine, 3-month membership to Body Elite Online personal training.
- All other entrants will receive a Certificate of completion.

We would like to thank our sponsors who were able to make this life challenge contest possible.

(SPONSORS GO HERE)



“Personal trainer Jeremy Smith lives in his car after taking drastic measures to reduce his debt. After years of self-imposed homelessness in Akron, he is finally getting his life back into shape.”

(Phil Masturzo/Akron Beacon Journal)

“To my Great Teacher who inspired me, in her own unique way, to become a better person- -My mother.

Love you Mom.”