

# ***"-Driven- New Beginnings"***

*American success stories in the making.*

*(Veteran's Edition)*

**COMPANY:** Body Elite Systems, LLC

**AUTHOR:** Jeremy E. Smith

**GENRE:** TV reality series

**WGA WEST Registration Number:** 1661540



**On April 30, 2008, he had a plan.**

"He calls it his project and he wrote it out on a statement he calls ***The Making of an American Success Story***.

"I found the courage to face my fear- - and embrace it," he wrote. "I became a homeless person on a mission to transform my life and help others who want to achieve a life worthy of being called 'An American Success Story' "- [Akron Beacon Journal](#), writer Dave Scott



**TITLE: “-Driven- New Beginnings”**

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*“Just because someone stumbles and loses their way, doesn’t mean there lost forever. Sometimes we all need a little help.”*

**– Dr. Xavier “X-Men: Days of Future Past”**

**Logline (short pitch):** A hybrid of Extreme Makeover, America’s Biggest Loser, and Survivor, injected with a super-concentrated shot of Tony Robins’ “Awaken the Sleeping Giant Within.” It’s a show about the ultimate transformation-- from near homelessness to success. Stories worthy of being called American success stories!

**Synopsis:** Cameras will follow four families on the verge of losing it all and capture the ultimate transformation. Lead by personal trainer and life coach Jeremy Smith-- whose own personal development project helped him find his life’s purpose and learn his most valuable lessons-- the powers of sharing and forgiving.

Jeremy and his “**A**” **team makeover specialists** (life coaches, nutritionists, personal trainers and career / financial advisors) transform people who have become lost in life, to help them create a new beginning- a new beginning to achieving healthy, self-supportive lives, becoming contributors to a better America and a better world...by paying it forward!

**Each family will earn the following during their 12-week Life transformation program:**

- *A total body makeover - getting in the best shape possible in 12-weeks.*
- *A total beauty/grooming mini makeover - hair, teeth, skin, etc.*
- *Enrollment in a career educational program to become employable or advance in their career - designed to increase the household income to a healthy level. Some examples: STNA, HVAC, Dental Assistant, Nail technician, Hair technician, Driver, or Medical Assistant.*
- *Enrollment in classes to give them an advantage to becoming hired or move up the corporate ladder.*
- *Education about how to eat healthy and become financially savvy - investing for the future and planning for any unforeseen financial rainy days.*
- *Life coaching- each family will learn a new way of thinking to eliminate self-destructive behavior patterns. This coaching will help them become problem solvers instead of being part of the problem. They will learn the power of taking personal responsibility and how it can help them become the victor instead of the victim.*

This 12-week transforming journey to a **New Beginning** is a quest that starts as Jeremy’s did, in a vehicle—alone and homeless. This vehicle will deliver participants to the source of their reality, fuel their trek and drive them through growth to enlightenment. The ride from darkness to light will take down limiting belief structures and merge newfound highways of confidence and permanent lifestyle change to set them on their way in 12 weeks. Participants will realize



they are fine-tuned and equipped with a dashboard for success to map new life routes of health, happiness and prosperity.

**Season 1 candidates:**

**QT:** Who would be the finest representative of being an American who believes in the greatness of our country?

**QT:** Who has given his or her all to serve their country even at the possible expense of their life?

**QT:** Who is worthy and certainly deserving of a second chance, a *New Beginning*?

**ANSWER:** Our struggling Veterans. (DNB-Veteran's Edition)

**DNB- Client Performance Evaluation:** All families will be evaluated, graded and judged by a panel of judges and the TV viewers on their progress during the 12-week life challenge in order to establish who will earn the prestigious title of becoming a "**Driven**"- **American Success Story**.

Victors will earn a fully furnished new home, car and a new outlook on life. These are symbolic trophies that are sought after by many to say "I am--an American Success Story!"

**We are all affected and together we can make a difference.**

**Emotional Health:** A state of emotional and psychological well-being in which an individual is able to use his or her cognitive and emotional capabilities to function in society, and meet the ordinary demands of everyday life.

**Impact of Poor Emotional Health / Mental Illness in America**

- *Serious mental illness costs America \$193.2 billion in lost earnings per year.*
- *Depression is the third most common cause of hospitalization in the U.S. for ages 18 to 44.*
- *Between 529,000 and 840,000 veterans are homeless at some time during the year due to mental and physical health.*
- *Veterans represent 20 percent of suicides nationally. Each day, **about 22 veterans die from suicide.***



## Final thought...

### Personal trainer has Inner Strength

A journey to a *New Beginning*, a quest that started **homeless**, living in a vehicle- - driven searching for answers.

- Lifetime victim of **depression, anxiety, PTSD, isolation tactics, low self-confidence, suicidal feelings / attempts**, mental illness by nurture
- Made permanent lifestyle change for growth and enlightenment
- Changed limited belief structures, became confident, and reclaimed my life as the victor

My mission, to share my story and lessons learned to inspire and Help Other People Excel by bringing back H.O.P.E. to them to discover who they are truly meant to be.

My story was featured in the [Akron Beacon Journal](#) and the journey has continued to self-realization, empowerment and healing.

I'm ready to share the lessons I learned during my journey with others who are also looking for a new beginning.

With gratitude,

*Jeremy E. Smith*

Jeremy E. Smith

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